



(1) Course title Cultural Awareness		(2) ECTS code		
(3) Name of unit administering study Faculty of Economics UG				
(4) Studies				
	faculty	field of study	type	form, specialty, specialization
	Faculty of Economics	<i>International Business</i>	<i>first-cycle studies</i>	<i>Full-time studies</i>
(5) Teaching staff Aleksandra Wierucka Ph.D.				
(6) Forms of classes, the realization and number of hours		(7) ECTS credits 6		
A. Forms of classes Lectures		a) Workload involving teacher and student: Lectures: 30 h consultations: 30 h		
B. The realization of activities On-site (university venues)		b) Student workload under supervision of teacher: 90 h (preparing for discussion, self-study, preparing of case studies and assignments)		
B. Number of hours Lectures: 30 h		Total number of hours: 150 h Total number of ECTS credits: 6		
(8) The academic cycle semester 1				
(9) Type of course obligatory		(10) Language of instruction English		
(11) Teaching methods: Multimedia presentations Discussion Case studies Individual projects		(12) Form and method of assessment and basic criteria for evaluation or examination requirements		
		Final evaluation Lectures: oral exam		
		Assessment methods Test Individual project Exam		
		The basic criteria for evaluation Lectures: Test 50% Individual project 25% Exam 25%		
		Method of verifying required learning outcomes		
		Effects	Oral exam	individual project
			discussion	test
		Knowledge		



	IB1_W07	+	+	+	+
	IB1_W09	+	+	+	+
	Skills				
	IB1_U01	+	+	+	+
	IB1_U03	+	+	+	+
	IB1_U07			+	+
	Social competences				
	IB1_K02	+	+	+	+
	IB1_K05		+	+	+

(13) Required courses and introductory requirements

A. Formal requirements

None

B. Prerequisites

None

(14) Aims of education

The aim is to present cultural diversity of the world. Students will become acquainted with the origins of the culture, its functions and modern changes, with relations between environment and cultural practices as well as with modern issues of global economy within the scope of anthropology.

(15) Course contents

Culture and nature, origins of culture, anthropogenesis, cultural diversity of the world, economic systems, social division, marriage and family, colonialism/decolonization/postcolonialism, cultural and economic activity of corporations, climate change, indigenous cultures of the world, contemporary anthropological issues.

(16) Bibliography of literature

A. Literatura wymagana do ostatecznego zaliczenia zajęć (zdania egzaminu):

A.1. used during classes

W. Haviland, Cultural Anthropology. The Human Challenge, Wadsworth 2005.

W. Balee, Inside Cultures. A New Introduction to Cultural Anthropology, Left Coast Press 2012.

J. Eller, Cultural Anthropology. Global forces, local lives, Routledge 2020.

A.2. self-study literature

C. Supplementary Literature

A. Barnard, History and Theory in Anthropology, Cambridge University Press 2021.

C. Geertz, Interpretation of Culture, Basic Books 2017.

J. Fornas, Defending Culture, Palgrave Macmillan 2017.

R. Perry, Five Key Concepts in Anthropological Thinking, Pearson Education 2003.

Faces of Anthropology, ed. K.A. Refferty, D. Chinwe Ukaebu, Pearson 2007.

(17) The learning outcomes

Knowledge

IB1_W07

IB1_W09

(17 A) Knowledge

IB1_W07 – the student knows and understands the basic cultural dilemmas of the modern world economy; understands the need to introduce sustainable development and corporate social responsibility;



<p>Skills IB1_U01 IB1_U03 IB1_U07 Social competences IB1_K02 IB1_K05</p>	<p>IB1_W09 - the student knows and understands the basic cultural principles of various activities related to the given qualification</p> <p>(17 B) Skills IB1_U01 - the student is able to interpret and explain cultural phenomena, analyze their causes, course and relationships between them, using the acquired knowledge of the basics of philosophy IB1_U03 - the student is able to perform tasks in conditions of uncertainty, solve cultural problems by making the appropriate selection of sources, carrying out a critical analysis and synthesis of the collected information and data; IB1_U07 - the student is able to participate in a debate, is able to present, evaluate and discuss various points of view in the field of cultural studies</p> <p>(17 C) Social competence IB1_K02 - the student is ready to critically evaluate his own knowledge of cultural studies; IB1_K05 - the student is ready to perform his professional role in a responsible manner, observing business ethics and business standards in the work environment</p>
<p>(18) Contact aleksandra.wierucka@ug.edu.pl</p>	