

Course title	International Economic Diplomacy					ECTS code	14.03.5352				
						ECTS credits	5				
						max. students	45				
Name of unit administrating study	OTHER	Field of study	Economics/MSG**	Field of specialisation	NONE;						
Teaching staff	Renata Orłowska, PhD ; Krystyna Żołądkiewicz, Associate Professor										
Number of hours											
Lectures	30	Classes	0	Tutorials	0	Laboratory	0	Seminars	0	Language classes	0
Forma aktywności						Year&Type of studies*	1 SS2, 2 SS2,				
Hours with the participation of the academic teacher (including office hours, exams, others):						Semester:	1, 3,				
Hours without the participation of the academic teacher (student's self-study, homeworks):						Type of course:	optional				
Total number of hours:						0	Language of instruction:	English			
Teaching form	in-class learning Wydział Ekonomiczny										
Teaching methods	Lectures including multimodal presentations, Collaborating, group activities, Case studies, E-learning,										
Prerequisites (required courses and introductory requirements)											
Required courses	none										
Introductory requirements	Knowledge of basic theories and terminology regarded to the world economy										
Assessment method, forms and criteria											
Assessment method	Course completion (graded)										
Assessment criteria	<p>Presentations of research done by students and their findings (80%)</p> <p>Group 1:</p> <p>The WTO's main functions are related to: Administering WTO trade agreements; Forum for trade negotiations; Handling trade disputes; Monitoring national trade policies; Technical assistance and training for developing countries; Cooperation with other international organizations. In your view, where are improvements needed in the WTO's functioning? Why?</p> <p>Group 2:</p> <p>The World Trade Organization (WTO) was established in 1995, although its roots date back to 1947, with the creation of the General Agreement on Tariffs and Trade (GATT). The WTO is the international organization dealing with the rules of trade between nations. What are, in your opinion, the WTO's main achievements in its first 25 years of existence, and why?</p> <p>Group 3:</p> <p>Why do you think a multilateral trading system is needed, please elaborate?</p> <p>Group 4:</p> <p>The WTO currently counts 164 Members. Some 20 countries are in various stages of accession process to the organization. What are, in your view, the benefits of WTO's membership?</p> <p>Group 5:</p> <p>Dispute Settlement Body (DSB) plays an important role in the WTO. Study the dispute between the US and the EU (case: Boeing vs. Airbus) and present results.</p> <p>Group 6:</p> <p>Appellate Body (AB) was considered a major achievement of the WTO functioning. What are, in your</p>										

	<p>view, the current problems of AB?</p> <p>Group 7:</p> <p>The WTO recognizes as <i>least-developed countries</i> (LDCs) those countries which have been designated as such by the United Nations. What is the WTO development policy towards these countries?</p> <p>Group 8:</p> <p>Rational behind trade war between the US and China in the context of developing and developed countries.</p> <p>Group 9:</p> <p>The Doha round was the first under the WTO auspices. How would you explain the fiasco of the Doha Round?</p> <p>Individual homework after each class (20%)</p> <p>Available marks:</p> <p>5 - 91-100%</p> <p>4,5 - 81-90%</p> <p>4 - 71-80%</p> <p>3,5 - 61-70%</p> <p>3 - 51-60%</p> <p>2 - 50% and below</p>
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**Course objectives**

International Economic Diplomacy is a 30 hours course focusing on decision-making, policy-making and advocating of a state’s business interests. This course introduces students to the key theories and issues concerning the dealings of nations with each other as well as the institutions of global governance that impact trade relations. It traces the changes taking place in the global trade architecture especially the move from trade negotiations fronted by the WTO to trade in a multilateral environment and the regulatory architecture for dispute settlement. This course increase the skills of technical expertise which analyses the effects of a country’s economic situation on its political climate and on economic interests.

Students may also have the opportunity to visit the headquarter of the WTO in Geneva, Switzerland.

The aim of this visit is to provide students with the opportunity to acquire first-hand knowledge and experience of WTO and meet international economic diplomacy experts.

By the end of this course students should be able to:

1. Describe how international economic diplomacy has evolved, and how it plays a key role in international affairs, connecting closely with domestic priorities and development objectives in states.
2. Explain the role played by different actors, state and non-states, in the development of &quot;whole of country’ policies, and how a good diplomatic system works with all the key stakeholders.
3. Assess current trends in the framework conditions of international trade and other economic exchanges.

**Learning outcomes**

Knowledge	MSG2_W02	Student understands and is able to correctly use and interpret terms with regard to international economic diplomacy, international trade and makes a distinction between theories and concepts of international trade (++)
	MSG2_W05	Student knows the changes taking place in the global trade architecture especially the move from trade negotiations fronted by the WTO to trade in a multilateral environment and the regulatory architecture for dispute settlement (+)
	MSG2_W10	Student understands theories and issues concerning the dealings of nations with each

		other as well as the institutions of global governance that impact trade relations (++)									
	MSG2_W11	Student has an advanced knowledge about WTO, its rules, principles, functions (+++)									
<b>Verification of learning outcomes - Knowledge</b>											
Outcomes	written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group presentation	classroom activities	classroom discussion	individual project	group project
MSG2_W02					X		X		X		X
MSG2_W05					X		X		X		X
MSG2_W10					X		X		X		X
MSG2_W11					X		X		X		X
Skills	MSG2_U02	Student has an ability to correctly interpret and assess economic undertakings and economic relations between subjects of the world economy and is able to give an adequate interpretation of different aspects of international economic diplomacy (+)									
	MSG2_U03	Student uses theoretical phenomena of the multilateral trade functioning and can analyze and interpret statistical data and rates allowing to discuss on problems related to international economic diplomacy (++)									
	MSG2_U07	Student has an ability to formulate simple research hypothesis and to conduct discussions on economic processes taking place in the multilateral trade and is able to use correctly terminology regarding to the WTO (++)									
	MSG2_U12	Student can formulate own arguments supported by some theories and opinions presented by distinguished authors and experts as well as statistical data (+)									
<b>Verification of learning outcomes - Skills</b>											
Outcomes	written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group presentation	classroom activities	classroom discussion	individual project	group project
MSG2_U02					X		X		X		X
MSG2_U03					X		X		X		X
MSG2_U07					X		X		X		X
MSG2_U12					X		X		X		X
Attitudes	E2_K01	Student will get an expertise in the field of international economic diplomacy what will help to understand the complex interplay between international institutions, multinational corporations and markets. Getting to know permanently changing of international environment student will realize the importance of the necessity of life-long learning to be able to catch up with these developments, and will acquire competence to use adequate arguments in discussions on multilateral trade (+)									
	E2_K05	Student will have an ability to engage in international endeavours, enhancement of assertiveness and entrepreneurship, what can be important for those who will start-up their own firms as well as those at the vanguard of international business operations and strategy. A deep understanding and knowledge of causes-and-effects links between different subjects of the world economy will influence student's ethical behaviour in professional live (+)									
<b>Verification of learning outcomes - Attitudes</b>											
Outcomes	written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group presentation	classroom activities	classroom discussion	individual project	group project
E2_K01							X				X
E2_K05							X				X

## Course contents

1. **The evolution of international economic diplomacy:** *Diplomacy starts with trade.*
2. **International economic diplomacy today:**
3. **Introduction to the WTO**
4. **Multilateral Trade Negotiations**
5. **GATT vs WTO**
6. **Basic Principles**
7. **Dispute Settlement: Basic Principles and Procedures**
8. **Updating Trade Rules: An overview of WTO negotiations and recent achievements**
9. **WTO Ministerial Conferences**
10. **The Trade Facilitation Agreement**
11. **Development: Aid for Trade**

## Recommended reading lists

1. R. Orłowska, K. Żołądkiewicz, *The New Face of the World Trade Organization*, Gdańsk University Press, Gdańsk 2020.
2. K. Żołądkiewicz, R. Orłowska, *International Economic Diplomacy*, pdf book prepared under PROUG project, Sopot 2019
3. K. Żołądkiewicz, R. Orłowska, *International Economic Diplomacy -Case studies - pdf book prepared under PROUG project*, Sopot 2019
4. B.M. Hoekman, M.M. Kostecki, *The Political Economy of the World Trading System. The WTO and Beyond*, Oxford University Press, New York 2009.
5. *A handbook of reading WTO goods and services schedules / WTO*
6. *Business Guide to the Uruguay Round / International Trade Centre UNCTAD/WTO*
7. *Business Guide to the World Trading System / International Trade Centre UNCTAD/WTO*
8. *A WTO Guide for Global Business / edited by Carol C. George, Stephen J. Orava*
9. *The History and Future of the World Trade Organization / Craig VanGrasstek*, [https://www.wto.org/english/res\\_e/publications\\_e/historyandfuturewto\\_e.htm](https://www.wto.org/english/res_e/publications_e/historyandfuturewto_e.htm)
10. *Understanding the WTO*, [https://www.wto.org/english/thewto\\_e/whatis\\_e/tif\\_e/tif\\_e.htm](https://www.wto.org/english/thewto_e/whatis_e/tif_e/tif_e.htm)
11. *10 Things the WTO Can Do*, [https://www.wto.org/english/thewto\\_e/whatis\\_e/10thi\\_e/10thi00\\_e.htm](https://www.wto.org/english/thewto_e/whatis_e/10thi_e/10thi00_e.htm)
12. *World Trade Report 2015 - Speeding up trade: benefits and challenges of implementing the WTO Trade Facilitation Agreement / WTO*. [https://www.wto.org/english/res\\_e/publications\\_e/wtr15\\_e.htm](https://www.wto.org/english/res_e/publications_e/wtr15_e.htm)
13. *World Trade Report 2017 - Sixty Years of the Multilateral Trading System : Achievements and Challenges / WTO*.
14. *Statistics databases*, [https://www.wto.org/english/res\\_e/statis\\_e/statis\\_e.htm](https://www.wto.org/english/res_e/statis_e/statis_e.htm)
15. *TBT/SPS notifications* <http://tbtsims.wto.org/> and <http://spsims.wto.org/>
16. *WTO Tariff Download Facility* <http://tariffdata.wto.org/>
17. K. Żołądkiewicz, *Accession to the WTO. Case: the Russian Federation*, "International Journal of Emerging and Transition Economies", vol. 3, 2010/1, p. 79-93.
18. K. Żołądkiewicz, *Development of the International Economic Order: Constraints on non-WTO members*, *New Zealand Journal of Public and International Law*", vol. 10, 2012/1, p. 75-106.
19. K. Żołądkiewicz, *Some Deficiencies within the WTO System*, "Folia Oeconomica Stetinensia", No. 10 (18), 2011/1, p. 78-89.

## Contact

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\* SS1- undergraduate studies \* SS2 - graduate studies \* SDang - doctoral studies  
 \*\* MSG - International Economic Relations