

Course title		International Economic Diplomacy						ECTS code		14.3.EM.SL.3257	
								ECTS credits		2	
Name of unit administrating study		IHZ		Field of study		MSG**		Field of specialisation		IB;	
Teaching staff		Renata Orłowska, PhD ; Krystyna Żołądkiewicz, Associate Professor									
Number of hours											
Lectures	30	Classes	0	Tutorials	0	Laboratory	0	Seminars	0	Language classes	0
Forma aktywności							Year&Type of studies*		2 SS2,		
Hours with the participation of the academic teacher (including office hours, exams, others):						50	Semester:		4,		
Hours without the participation of the academic teacher (student's self-study, homeworks):						0	Type of course:		obligatory		
Total number of hours:						50	Language of instruction:		English		
Teaching form		in-class learning +study visit in WTO headquarter, Geneva Switzerland									
Teaching methods		Lectures including multimodal presentations, Activating methods in training classes, Individual projects, Case studies, Collaborating, group activities,									
Prerequisites (required courses and introductory requirements)											
Required courses		International Business									
Introductory requirements		Knowledge of basic theories and terminology regarded to the world economy									
Assessment method, forms and criteria											
Assessment method		Course completion (graded)									
Assessment criteria		<p>Presentations of research done by students and their findings (100%)</p> <p>Group 1:</p> <p>The WTO's main functions are related to: Administering WTO trade agreements; Forum for trade negotiations; Handling trade disputes; Monitoring national trade policies; Technical assistance and training for developing countries; Cooperation with other international organizations. In your view, where are improvements needed in the WTO's functioning? Why?</p> <p>Group 2:</p> <p>The World Trade Organization (WTO) was established in 1995, although its roots date back to 1947, with the creation of the General Agreement on Tariffs and Trade (GATT). The WTO is the international organization dealing with the rules of trade between nations. What are, in your opinion, the WTO's main achievements in its first 25 years of existence, and why?</p> <p>Group 3:</p> <p>Why do you think a multilateral trading system is needed, please elaborate?</p> <p>Group 4:</p> <p>The WTO currently counts 164 Members. Some 20 countries are in various stages of accession process to the organization. What are, in your view, the benefits of WTO's membership?</p> <p>Group 5:</p> <p>Dispute Settlement Body (DSB) plays an important role in the WTO. Study the dispute between the US and the EU (case: Boeing vs. Airbus) and present results.</p> <p>Group 6:</p> <p>Appellate Body (AB) was considered a major achievement of the WTO functioning. What are, in your view, the current problems of AB?</p>									

	<p>Group 7:</p> <p>The WTO recognizes as <i>least-developed countries</i> (LDCs) those countries which have been designated as such by the United Nations. What is the WTO development policy towards these countries?</p> <p>Group 8:</p> <p>Rational behind trade war between the US and China in the context of developing and developed countries.</p> <p>Group 9:</p> <p>The Doha round was the first under the WTO auspices. How would you explain the fiasco of the Doha Round?</p> <p>Available marks:</p> <p>5 - 91-100%</p> <p>4,5 - 81-90%</p> <p>4 - 71-80%</p> <p>3,5 - 61-70%</p> <p>3 - 51-60%</p> <p>2 - 50% and below</p>
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Course objectives

International Economic Diplomacy is a 30 hours course focusing on decision-making, policy-making and advocating of a state's business interests. This course introduces students to the key theories and issues concerning the dealings of nations with each other as well as the institutions of global governance that impact trade relations. It traces the changes taking place in the global trade architecture especially the move from trade negotiations fronted by the WTO to trade in a multilateral environment and the regulatory architecture for dispute settlement. This course increase the skills of technical expertise which analyses the effects of a country's economic situation on its political climate and on economic interests.

Students may also have the opportunity to visit the headquarter of the WTO in Geneva, Switzerland.

The aim of this visit is to provide students with the opportunity to acquire first-hand knowledge and experience of WTO and meet international economic diplomacy experts.

By the end of this course students should be able to:

1. Describe how international economic diplomacy has evolved, and how it plays a key role in international affairs, connecting closely with domestic priorities and development objectives in states.
2. Explain the role played by different actors, state and non-states, in the development of 'whole of country' policies, and how a good diplomatic system works with all the key stakeholders.
3. Assess current trends in the framework conditions of international trade and other economic exchanges.

Learning outcomes

Knowledge	MSG2_W02	IB student understands and is able to correctly use and interpret terms with regard to international economic diplomacy, international trade and makes a distinction between theories and concepts of international trade (++)
	MSG2_W05	IB student knows the changes taking place in the global trade architecture especially the move from trade negotiations fronted by the WTO to trade in a multilateral environment and the regulatory architecture for dispute settlement (+)
	MSG2_W10	IB student understands theories and issues concerning the dealings of nations with each other as well as the institutions of global governance that impact trade relations (++)
	MSG2_W11	IB student has an advanced knowledge about WTO, its rules, principles, functions (+++)

Verification of learning outcomes - Knowledge

Outcomes	written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group presentation	classroom activities	classroom discussion	individual project	group project
MSG2_W02							X		X		X
MSG2_W05							X		X		X
MSG2_W10							X		X		X
MSG2_W11							X		X		X

Skills	MSG2_U02	IB student has an ability to correctly interpret and assess economic undertakings and economic relations between subjects of the world economy and is able to give an adequate interpretation of different aspects of international economic diplomacy (+)									
	MSG2_U03	IB student uses theoretical phenomena of the multilateral trade functioning and can analyze and interpret statistical data and rates allowing to discuss on problems related to international economic diplomacy (++)									
	MSG2_U07	IB student has an ability to formulate simple research hypothesis and to conduct discussions on economic processes taking place in the multilateral trade and is able to use correctly terminology regarding to the WTO (++)									
	MSG2_U12	IB student can formulate own arguments supported by some theories and opinions presented by distinguished authors and experts as well as statistical data (+)									

Verification of learning outcomes - Skills

Outcomes	written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group presentation	classroom activities	classroom discussion	individual project	group project
MSG2_U02							X		X		X
MSG2_U03							X		X		X
MSG2_U07							X		X		X
MSG2_U12							X		X		X

Attitudes	MSG2_K01	IB student will get an expertise in the field of international economic diplomacy what will help to understand the complex interplay between international institutions, multinational corporations and markets. Getting to know permanently changing of international environment student will realize the importance of the necessity of life-long learning to be able to catch up with these developments, and will acquire competence to use adequate arguments in discussions on multilateral trade (+)									
	MSG2_K05	IB student will have an ability to engage in international endeavours, enhancement of assertiveness and entrepreneurship, what can be important for those who will start-up their own firms as well as those at the vanguard of international business operations and strategy. A deep understanding and knowledge of causes-and-effects links between different subjects of the world economy will influence student's ethical behaviour in professional live (+)									

Verification of learning outcomes - Attitudes

Outcomes	written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group presentation	classroom activities	classroom discussion	individual project	group project
MSG2_K01							X				X
MSG2_K05							X				X

Course contents

- The evolution of international economic diplomacy:** *Diplomacy starts with trade.*
- International economic diplomacy today:**

- The definitions of international economic diplomacy;
- Principal content;
- The stages traversed by countries in practice of international economic diplomacy;
- Public diplomacy,
- Image management and trade diplomacy;

3. Introduction to the WTO:

- Overview of the WTO;
- WTO institutional and legal framework;
- From GATT to WTO:
 - a. Post-world war II consensus: political security through economic security;
 - b. The Havana Charter (Draft for an ITO) - August 1947;
 - c. General Agreement on Tariffs and Trade (GATT) - signed in October 1947;
 - d. UN Conference on Trade and Development (Havana Conference) - November 1947;
 - e. ITO Charter agreed in March 1948, but… never came into force; however…;
 - f. Entry into force of the GATT through a Protocol of Provisional Application (Jan 1948)

4. Multilateral Trade Negotiations

5. GATT vs WTO

- WTO: its objectives
- WTO: its scope
- WTO: its functions
- The Marrakesh Agreement
- WTO and Capacity Building
- Institutional structure
- WTO Decision-Making

6. Basic Principles

- Obligations: Non-Discrimination (MFN, NT)
- Obligations related to market access (Tariff bindings, Quantitative restrictions)
- Basic Principles - the rights:
 - a. Exceptions
 - i. Safeguards, BOP, Infant Industry, Sector Specific Safeguards
 - ii. General exception
 - iii. Security exception
 - b. Preferences and Derogations
 - i. Regional integration
 - ii. Waive

- iii. Special and differential treatment
- c. Fair Trade
 - i. Antidumping Measures
 - ii. Subsidies and Countervailing Duties

7. Dispute Settlement: Basic Principles and Procedures

- a. Objectives of the dispute settlement mechanism
- b. "Integrated Mechanism"
- c. Two main ways of settling a dispute
- d. The Actors: "Members only"
- e. The Dispute Settlement Body (the panels, "reverse consensus")
- f. The Appellate Body (functions)
- g. What can be challenged? (The Procedure, Some concluding remarks)

8. Updating Trade Rules: An overview of WTO negotiations and recent achievements

9. WTO Ministerial Conferences:

- a. Doha Development Agenda
- b. Negotiating structure as created BY DDA
- c. MC9 (2013) - The Bali Package
- d. MC10 (2015) - The Nairobi Package
- e. MC11 (2017) - The Buenos Aires Package

10. WTO system - focus on business

- a. Main Legal Instruments Negotiated in the Uruguay Round
- b. The GATT Rules
- c. Benefits to the Business Community

Recommended reading lists

1. R. Orłowska, K. Żołądkiewicz, The new face of the World Trade Organization, Gdańsk University Press, Gdańsk 2021.
2. B.M. Hoekman, M.M. Kostecki, The Political Economy of the World Trading System. The WTO and Beyond, Oxford University Press, New York 2009.
3. A handbook of reading WTO goods and services schedules / WTO
4. Business Guide to the Uruguay Round / International Trade Centre UNCTAD/WTO
5. Business Guide to the World Trading System / International Trade Centre UNCTAD/WTO
6. A WTO Guide for Global Business / edited by Carol C. George, Stephen J. Orava
7. K. Żołądkiewicz, Accession to the WTO. Case: the Russian Federation, "International Journal of Emerging and Transition, Economies", vol. 3, 2010/1, p. 79-93.
8. K. Żołądkiewicz, Development of the International Economic Order: Constraints on non-WTO members, New Zealand Journal of Public and International Law", vol. 10, 2012/1, p. 75-106.
9. K. Żołądkiewicz, Some Deficiencies within the WTO System, "Folia Oeconomica Stetinensia", No. 10 (18), 2011/1, p. 78-89.



Contact

renata.orlowska@ug.edu.pl, krystyna.zoladkiewicz@ug.edu.pl,

* SS1- undergraduate studies * SS2 - graduate studies * SDang - doctoral studies

** MSG - International Economic Relations