

# University of Gdansk

## Faculty of Economics



UNIVERSITY OF GDANSK



Faculty of Economics

[ekonom.ug.edu.pl](http://ekonom.ug.edu.pl)

# Where are we?

## Tri-city (Gdansk, Gdynia, Sopot)

### GDANSK:

- thousand-year-old city
- a Hanseatic town capital of the Pomerania region
- Westerplatte – where World War II began
- collapse of communism started here
- Lech Walesa lives in Gdansk

### SOPOT:

- genuine seaside health and spa resort
- great geographical location – lying between the beautiful woods of the Tri-city Landscape Park and the sea
- sandy beaches stretching along the Bay of Gdansk
- famous Wooden Pier (Molo) – longest in Europe

### GDYNIA:

- young, but quickly expanding, port situated along the seashore
  - founded as a Polish seaport in 1926
  - long promenades, beautiful waterfront, marina and numerous yacht clubs
- population approx. 800,000 inhabitants
  - efficient public transport
  - access to highway system
  - international airport
  - regional and international railroad connections
  - ferry connections
  - location between the Baltic Sea and Tri-city Landscape Park (20 ha of forest) providing fresh air and vast amounts of green space



## Historical Gdansk



## Seaside spa Sopot



## Modern Gdynia



“Gdansk” ranked 3<sup>rd</sup> as **European Best Destination 2017**

# The largest institution of higher education in Northern Poland

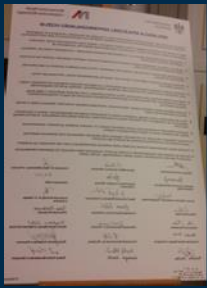


- Well-recognised public higher educational institution and largest educational institution in the Pomeranian region,
- founded on 20 March 1970 as an amalgamation of two institutions of higher education: (1) Higher Economics School in Sopot and (2) Higher Pedagogical School in Gdansk. Later (3) Higher Teacher Training School was incorporated.

## University of Gdansk is comprised of:

- 11 Faculties, Foreign Language Center, Physical Education and Sport Center;
- 87 fields of study, comprising over 270 specialisations, in day and weekend studies, 3 doctoral schools, 19 doctoral courses and 102 post-graduate courses; and
- approx. 26 650 students made-up of bachelor, master, doctoral and post-graduate studies taught by 1 767 academic and research staff.





# Declaration and commitment from the University of Gdańsk

- In 2016 the University of Gdansk received [the HR Excellence in Research award](#). Granted by the European Commission for the implementation of its Charter and Code of Conduct principles.
- [The Declaration of Social Responsibility of the University](#) was signed by the University of Gdansk as one of 23 Polish universities, November 16, 2017.
- As one of five Polish universities, UG forms a network of 17 European universities selected in the European Commission's "European Universities" competition, belonging to the consortium of the [European University of the Seas \(SEA-EU\)](#).

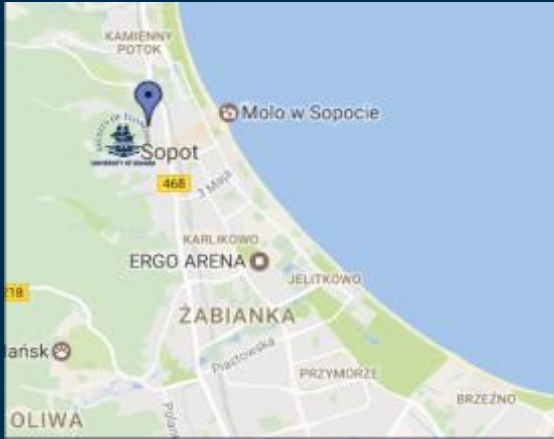


# University of Gdansk – prestigiously recognised within international rankings

- **QS World University Rankings 2019**  
one of 14 Polish universities among the top thousand of the world's best universities (i.e., the only university in Pomerania)
- **uniRank Polish University Ranking 2018**  
10<sup>th</sup> place among 128 classified Polish universities
- **THE Emerging Economies University Ranking 2018** listed among 378 best universities from 42 countries (i.e., 9<sup>th</sup> place among Polish universities)
- **Shanghai Ranking's Global Ranking of Academic Subjects 2018**  
listed as one of the best universities in Environmental Science and Engineering
- **THE World University Rankings 2020**  
listed among 1396 best universities from 92 countries (i.e., 6<sup>th</sup> place among Polish universities)

# Faculty of Economics

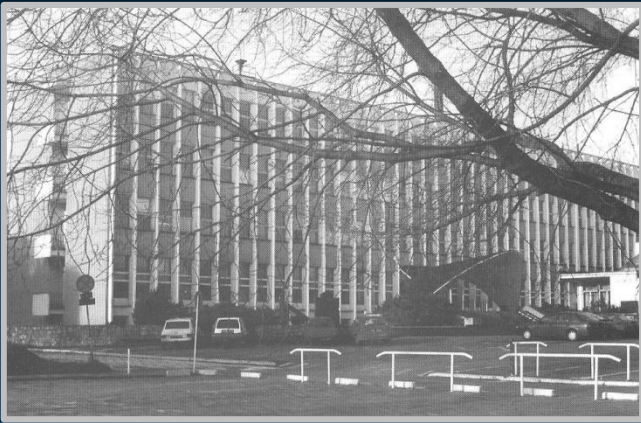
## Located in Sopot – “Centre of the Tri-city”



**It provides an education for a total of more than 3,130 students:**

- 2,430 full-time students,
- 480 part-time students,
- 140 students within the postgraduate courses in Polish and English,
- 80 doctoral students within the PhD programme in Polish and English
- and doctoral students within the doctoral school.

**About 130 research and teaching staff**



# About... a little history... Faculty of Economics

- In 1942, in Warsaw, as part of the Secret University of Western Lands, the Sopot centre of Economic Studies was created from the Maritime Institute.
- On 20 March 1970, the Faculty of Economics of Transportation as a part of Gdansk University was formed.
- On 1 October 1993, the Faculty changed its name to the Faculty of Economics.
- Today, the Faculty is an academic centre with full academic rights, highly rated by employers, in Pomerania Region.



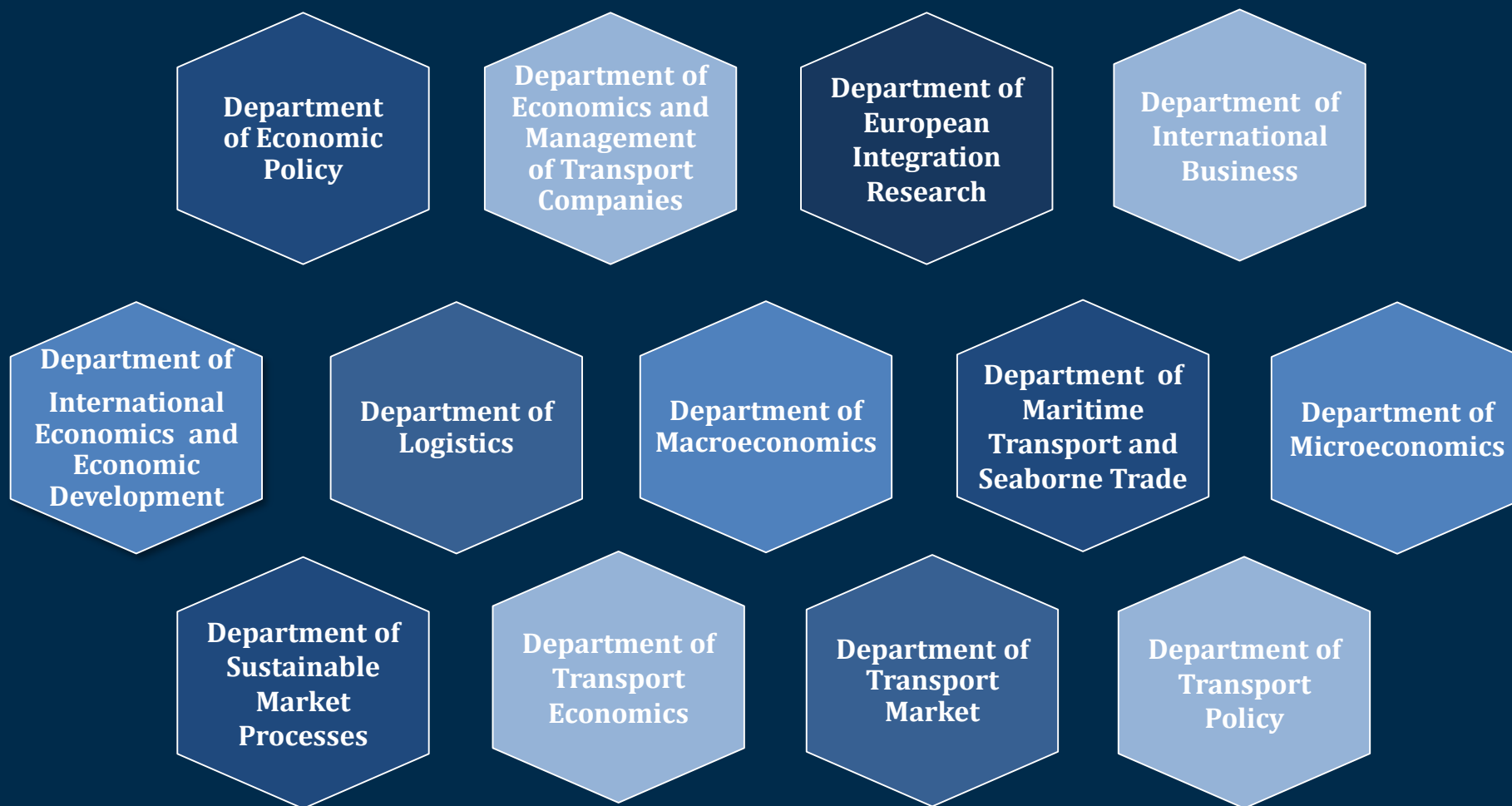
# Mission

## Faculty of Economics



Providing students with a high quality of education, intellectual development opportunities, comprehensive professional and public qualifications, and ensuring a high standard of research, by influencing the economic realm in Poland and the world.

# Faculty structure and research units



# Research areas

Economic  
Theory

Managerial  
Economics

Behavioural  
Economics

International  
Economics

International  
Business

Maritime  
Transport and  
Trade

Transport  
Development and  
Economics

Logistics

International  
Finance and  
Banking

European  
Integration

Marketing

Enterprise  
Functioning

Entrepreneurship  
and innovation

E-business,  
E-commerce

Sustainable  
Development

Human  
Resources

# Research projects carried out by the Faculty of Economics

- The European Union Framework Programmes and Horizon 2020 Programme
- Human Resources Operational Programme
- The framework of Technical Assistance Operational Programme
- The framework of Leonardo da Vinci: System of Education in Pomeranian Region and CONNECT
- The framework of European Territorial Cooperation Programme
- Applied Research Programme of the National Centre of Research and Development





# Five reasons to study... ...at the Faculty of Economics



Education offered at a top level, attractive specialisations, highly specialised research and teaching staff as well as fields of studies offering excellent job perspectives.



Modern infrastructure – all lecture halls are fitted with multimedia equipment with fast Wi-Fi access, open terminals, special computer labs: Refinitiv Eikon Data Suite, ACCA lab, SAP and ARIS lab, OSTC lab, and a dealing room.



Education in foreign languages as well as two language courses. Specialisation run fully in English: International Business (BA and MA level). English language part-time Doctoral Studies in Economics.



International student exchange programmes, particularly ERASMUS+ in 23 countries in Europe and other bilateral agreements (i.e., each year more than 130 students from our Faculty study abroad).



High activity and participation in research societies and student organisations (i.e., conferences, educational courses, trips, meetings and other numerous events).

# The fields of study:

## Bachelor Studies Programme

Full time  
Part time

Economics

International  
Economic Relations

Chemical Business

International Business  
(specialization in English)

Intercultural and Business Relations in Europe  
(in English)

Postgraduate and MBA Courses  
(in Polish and English)

## Master Studies Programme

Full time  
Part time

Economics

International  
Economic Relations

Ecological Business  
and Technology











International Business  
(specialization in English)

Telemedicine and projects in health care.  
Health Care Technology

Doctoral Studies in Economics  
Doctoral studies in the Doctoral School of  
Humanities and Social Sciences at the  
University of Gdańsk

# Specialisations offered:

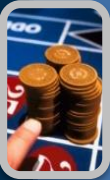
## Economics

	Market Analyst		Enterprises Auditor
	Electronic Business		E-commerce
	Innovativeness in Economy		Economic Policy and Entrepreneurial Strategy
	Theory of Enterprises		Economic Assessment and Functioning of Enterprises
	Economics of Transport and Logistics		Finance in Companies (ACCA)

## International Economic Relations

	European Union Economics		International Finance and Banking
	Foreign Trade		International Marketing
	International Managerial Economics		International Marketing Strategies
	International Maritime Transport and Trade		Projects in International Business
	International business (practical character)		International Business (BA and MA studies in English)

# Lectures with managers



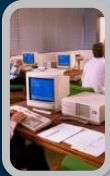
Luck is not fortuity!



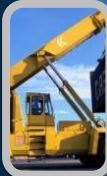
Entrepreneurship  
for everyone - there  
is no leader gene



Supply management  
and production  
planning in *SAP ERP*



Skills and  
communication of  
successful people



National and  
international  
forwarding



Internal and  
external audit



Strategic  
management of  
innovative enterprise  
– practical workshop



Searching for new  
business and tourist  
challenges in Sopot



Workshops at the TSL  
company - the  
academy of practical  
knowledge



# Modern laboratories and facilities:

## – ACCA

- Accreditation of the Association of Chartered Certified Accountants (ACCA) and the Association of Accountants in Poland
- Classes according to the standards ACCA (specialization subjects correspond to subjects and exams ACCA level from F1 to F9)
- Computer Examination Centre accredited by ACCA



## – Refinitiv lab:

- The world's leading source of information for business
- The unique laboratory, the first in Central and Eastern Europe
- Dedicated classes "Refinitiv Academy"
- The possibility of obtaining a certificate Refinitiv



## – Logistics Lab:

- SAP ERP, ELSE.ERP – tools to support the organization's business processes
- ARIS – a tool for identification and mapping of business processes
- TRANSEDU – simulation of Trans.eu - used by the logistics industry throughout Europe



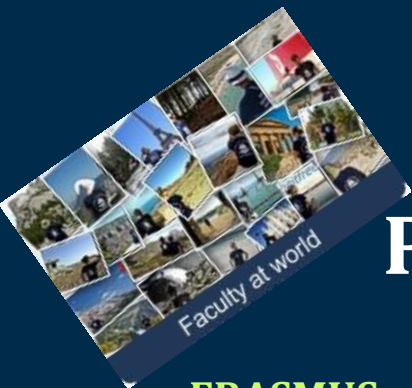
## – Dealing room:

- The possibility of simulation dealer foreign exchange market, money market and the market of derivative financial instruments

## – OSTC Trading Lab:

- The simulator of decision-making process on global financial markets
- 20 computer workstations
- Special software allows to work in an environment of professional traders





# Programmes for students:

- **ERASMUS+** - International Student Exchange Program,
  - The Faculty of Economics offers more than 80 places for student's mobility in universities in 23 different European countries each year.
  - The possibility of obtaining a **double diploma** UG and the *University of Applied Sciences Upper Austria Campus in Steyr*
- MOST Program – exchange between domestic universities
- **Bilateral agreements** on students' exchange programmes with foreign universities:
  - MGIMO, Russia
  - Ternopil National Economic University, Ukraine
  - Beijing Institute of Technology, China
  - Kyungpook National University, Daegu, South Korea
  - SolBridge International School of Business, Daejeon, South Korea
  - Kobe University, Japan
  - Appalachian State University, Boone, North Carolina, USA



# Student Scientific Associations and Student Organizations

1. Electronic Business SSA
2. Entrepreneurship START-UP
3. Effective Market Solutions SSA
4. European Integration Forum SSA
5. Behavioural Finance SSA
6. International Finance SSA
7. HAZET (Foreign Trade)
8. Innovative Ways Group
9. Consultation SSA
10. Logistics SSA
11. Maritime SSA
12. Public Relations SSA
13. Market Transport and Marketing SSA
14. Student Business Club



## Other organizations:

- ✓ AIESEC
- ✓ AEGEE
- ✓ Students' Council
- ✓ Erasmus Student Network



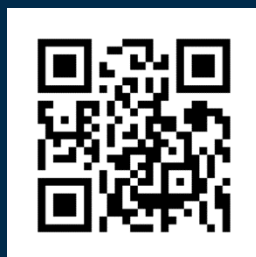
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