

Course title		Knowledge Management						ECTS code		04.0.EM.PZ.818	
								ECTS credits		3	
Name of unit administrating study		OTHER		Field of study		MSG**		Field of specialisation		IB;	
Teaching staff		Piotr Wróbel, Habilitated doctor									
Number of hours											
Lectures	15	Classes	15	Tutorials	0	Laboratory	0	Seminars	0	Language classes	0
Forma aktywności							Year&Type of studies*		1 SS1,		
Hours with the participation of the academic teacher (including office hours, exams, others):						39	Semester:		1,		
Hours without the participation of the academic teacher (student's self-study, homeworks):						36	Type of course:		obligatory		
Total number of hours:						75	Language of instruction:		English		
Teaching form		in-class learning									
Teaching methods		Lectures including multimodal presentations, Activating methods in training classes, Collaborating, group activities, Case studies,									
Prerequisites (required courses and introductory requirements)											
Required courses		None.									
Introductory requirements		None.									
Assessment method, forms and criteria											
Assessment method		Course completion (graded)									
Assessment criteria		Final written test, grades are assigned as follow: 51%-60% - dst (3.0); 61%-70% - dst plus (3.5); 71-80% - db (4.0); 81-90% - db plus (4.5) 91-100% - bdb (5.0)									
Course objectives											
The basic aim of the subject is to get to know the impact of Knowledge Era on business and public organizations as well as labour market.											
Learning outcomes											
Knowledge	MSG1_W01	Student has fundamental knowledge in the field of economics and its significance in the system of sciences, including related disciplines of science									
	MSG1_W07	Student has an extended knowledge about influence of knowledge era on employees roles and qualifications									
	MSG1_W09	Student has widened knowledge about intellectual capital, knowledge management strategies and process in organisations									
Verification of learning outcomes - Knowledge											
Outcomes	written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group presentation	classroom activities	classroom discussion	individual project	group project
MSG1_W01			X					X	X		
MSG1_W07			X					X	X		
MSG1_W09			X					X	X		
Skills	MSG1_U06	Student practises personal effectiveness rules									
	MSG1_U15	Student prepares speeches and oral presentations in English language referring to selected detailed issues in the field of knowledge management using theoretical approaches and various sources									
	MSG1_U13	Student presents own opinion supporting it with arguments based on selected theories, views of various authors and/or statistical data									

Verification of learning outcomes - Skills											
Outcomes	written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group presentation	classroom activities	classroom discussion	individual project	group project
MSG1_U06								X	X		
MSG1_U15								X	X		
MSG1_U13								X	X		
Attitudes	MSG1_K01	Student understands a need of building his/her individual intellectual capital									
	MSG1_K02	Student effectively cooperates in a team									
	MSG1_K03	Student communicates with the surrounding properly, determines priorities leading to accomplishment of own or others tasks and bears responsibility for undertaken activities									
	MSG1_K07	Student is aware of importance of conduct in working life in professional, ethical way respecting diversity of views and cultures; is aware of corporate social responsibility									
Verification of learning outcomes - Attitudes											
Outcomes	written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group presentation	classroom activities	classroom discussion	individual project	group project
MSG1_K01								X	X		
MSG1_K02								X			
MSG1_K03								X	X		
MSG1_K07								X	X		
Course contents											
<div>1. The Alvin Toffler’s third wave concept</div> <div>2. Managing personal knowledge: learning styles, knowledge spiral</div> <div>3. Building individual intellectual capital using 7 habits of highly effective people approach (Be proactive, Begin with the end in mind, Put first things first, Think Win-Win, Seek first to understand, then to be understood, Synergize, Sharpen the saw)</div> <div>4. Learning Organizations</div> <div>5. Knowledge strategies in organizations</div> <div>6. Knowledge management process in organizations</div>											
Recommended reading lists											
Basic literature											
<div>1. W.G. Bennis (2009) On becoming a leader, Basic Books</div> <div>2. Toffler A. (1987) The Third Wave, Random House Value Publishing Staff</div> <div>3. S.R. Covey (1989) 7 habits of highly effective people, Free Press</div>											
Additional literature											
<div>1. P. Dodd, D. Sundheim (2007) The 25 Best Time Management Tools & Techniques, Peak Performance Press</div> <div>2. Nonaka I., Takeuchi H. (1995) The Knowledge-Creating Company: How Japanese companies create the dynamics of innovation, Oxford University Press</div> <div>3. Probst G., Raub, S. and Romhardt, K. (2000) Managing Knowledge: Building Blocks for Success, Chichester, Wiley</div> <div>4. K. Blanchard, S. Johnson (2003) The One Minute Manager, William Morrow</div>											
Contact			piotr.wrobel@ug.edu.pl,								

* SS1- undergraduate studies * SS2 - graduate studies * SDang - doctoral studies
 ** MSG - International Economic Relations