## **SYLLABUS academic year 2023/24**Faculty of Economics University of Gdansk

Course title	Sustai	tainability in Supply Chains: Navigating the ESG Landso								TS code	14.3.E	14.3.EE.FZ.3705	
										S credits	edits 5		
									s	max. tudents		30	
Name of unit admi	inistrat										NONE;		
Teaching staff Dorota Książkiewicz, Ph.D.													
Number of hours  Lectures 0 Classes 0 Tutorials 30 Laboratory 0 Seminars 0 Language classes 0													
							ry	0 Seminars 0  Year&Type of studies*			Language classes 0 2 SS2, 1 SS2,		
Forma aktywności  Hours with the participation of the academic teacher (including						g		Semester:			3, 1,		
office hours, exams, others):  Hours without the participation of the academic teacher (student's self-study, homeworks):								Type of course:			optional		
Total number of hours:							0	Lan		English			
Teaching form in-class learning													
Teaching methods Lectures including multimodal presentations, Case studies,													
Prerequisites (required courses and introductory requirements)													
Required course		_											
Introductory requirements													
Assessment method, forms and criteria													
Assessment meth			•	n (graded)									
Assessment crite	Assessment criteria Students prepare and present a case study of ESG strategy implementation in international environmment.												
					Course	objective	es						
The aim of the course is to provide students with a comprehensive undrerstanding of the concept of sustainability in supply chains and the various ESG (Environmental, Social and Governance) issues that are relevant to the logistics industry. The course is designed to help students navigate the complex landscape of ESG and provide them with the knowledge and tools they need to address sustainability challenges and opportunities in supply chains. Overall, the course aims to equip students with the knowledge, skills and mindset needed to become effective leaders in the field of sustainable business.													
Learning outcomes													
Knowledge		MSG2_W03 Students understand the essence and importance of ESG strategies in contempo international supply chains								porary			
	tudents understand the causes, course, scale and consequences of changes in business rategies resulting from the economic, social, and environmental benefits of sustainable ractices												
	E2_W03 Students understand the essence and importance of ESG strategies in conterinternational supply chains							n contem	porary				
E2_W04 Students understand the causes, course, scale and constrategies resulting from the economic, social, and enpractices													
Verification of learning outcomes - Knowledge													
Outcomes		written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group	classroom	classroom	individual project	group	
E2_W03								Х	Х				
E2_W04								Х	Х				

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	1		1	1					1			
MSG2_W03							X	X				
MSG2_W04							X	Х				
Skills	Students can apply the rules and standards of ESG to formulate competitive business strategy in international environment											
	E2_U09 Students understand the need to adapt business processes to the international market ESG standards, and are able to develop new ESG-compliant operation models											
	MSG2_U05 Students can apply the rules and standards of ESG to formulate constrategy in international environment							ate compe	competitive business			
	MSG2_U		Students understand the need to adapt business processes to the international market ESG standards, and are able to develop new ESG-compliant operation models									
Verification of learning outcomes - Skills												
Outcomes	written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group presentation	classroom activities	classroom discussion	individual project	group project	
E2_U05							Х	Х				
E2_U09							Х	Х				
MSG2_U05							Х	Х				
MSG2_U09							Х	Х				
Attitudes	E2_K04  Students aie able to to adapt to new situations and conditions related to the need of environment protection and can adress business challenges of environemtal, social and governance nature  E2_K05  Students are ready to initiate actions in the public interest, inspire and organise projects										cial and	
	for the benefit of the environment and the international business community, in accordance with the idea of sustainable development and the resulting legal, economic, ecological, political and social requirements											
	MSG2_K04 Students aie able to to adapt to new situations and conditions related to the need of environment protection and can adress business challenges of environemtal, social and governance nature											
MSG2_K05 is ready to initiate actions in the public interest, inspire and organise projects benefit of the environment and the international business community, in according the idea of sustainable development and the resulting legal, economic, ecological political and social requirements								in accorda	ance with			
			Verificatio	n of learn	ing outcor	mes - Atti	tudes					
Outcomes	written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group presentation	classroom activities	classroom discussion	individual project	group project	
E2_K04							Х	Х				
E2_K05							Х	Х				
MSG2_K04							Х	Х				
MSG2_K05							Х	Х				

Course contents

- 1. Introduction to Sustainability in business and supply chains: Concepts and Principles 2. Environmental Sustainability in supply chains: Best Practices and Case Studies
- Social Responsibility: Worker Welfare, Human Rights, and Community Engagement
   Governance and Compliance: Regulations, Policies, and Standards
- 5. Sustainable Transportation in Logistics: Low-Emissions Vehicles and Alternative Fuels

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- 6. Sustainable Warehousing in Logistics: Energy Efficiency and Renewable Energy
- 7. Circular economy: Minimizing Waste and Maximizing Value in the Supply Chain
- 8. Green Procurement: Sourcing Sustainable Materials and Products
- 9. Sustainable Packaging: Reducing Waste and Carbon Footprint
- 10. The Business Case for Sustainability in Logistics: Cost Savings, Risk Mitigation, and Reputation Enhancement

#### Recommended reading lists

a)

- Islam, M. A., & Gajpal, Y. (2021). Optimization of conventional and green vehicles composition under carbon emission cap. Sustainability, 13(12), 6940. The Future of Sustainable Logistics and Supply Chains, by S. Saha and S. Banerjee (International Journal of Logistics Systems and Management)
- "Sustainability in Logistics and Supply Chain Management: A Review of Recent Literature," by R. J. P. M. Raven et al. (Logistics Research)
- "Sustainable logistics and supply chain management: principles and practices for sustainable operations and management," by D. J. Cahill and S. E. Seitz (Routledge)

b)

- "Sustainable logistics: A literature review and research agenda," by S. Sarkis et al. (Transportation Research Part E: Logistics and Transportation Review)
- "Sustainable Logistics: Challenges and Solutions," by G. P. Cachon and M. J. Fisher (MSOM Perspectives)
- "Sustainability in Logistics and Transportation: A Systematic Review and Future Research Agenda," by N. W. T. B. Achanga et al. (International Journal of Physical Distribution & Logistics Management)
- "The Impact of Environmental Management Practices on Environmental Performance and Business Outcomes: An Empirical Study of Logistics Companies," by Y. Zhu et al. (Journal of Business Ethics)

Contact

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<sup>\*</sup> SS1- undergraduate studies \* SS2 - graduate studies \* SDang - doctoral studies

<sup>\*\*</sup> MSG - International Economic Relations