SYLLABUS academic year 2023/24Faculty of Economics
University of Gdansk

Course t	title	Trend	ds in Global Trade and Transport									ECTS code 14.3.E ECTS credits max. students		E.FL.3235 5 15		
Name of ur	<u> </u>	ating stud	y KP	KPT Field of study			Economics/MSG** Fiel			ld of specialisation NONE;				 E;		
Tead	staff	Dor	ota Książ	Książkiewicz, Ph.D.												
Number of hours																
Lectures	0	Class	es 0	Tuto	rials	30 Labo		ory	0	Seminars 0		Lang	Language classes		0	
			For	ma aktyw	aktywności			Yea		ear&Type of studies*			1 SS2, 2 SS2,		,	
Hours with the participation of the academic teacher (including office hours, exams, others):								60	Semester: 2, 4,							
Hours without the participation of the academic teache (student's self-study, homeworks):						cher		65 Type of c			ourse: optional			onal		
Total number of hours:								125	Language of instruction:				English			
Teaching form in-c				earning												
Teaching	metl	nods	Collabora	ating, gro	up activit	ies, Lectu	res inclu	ding mult	imodal	present	ations,					
Prerequisites (required courses and introductory requirements)																
Required	d cou	rses		tation, glo												
Introd require			Basic knowledge on globalization processes, international trade and transport services.													
Assessment method, forms and criteria																
Assessme	ent me	ethod	Course c	ompletior	graded)										
Assessment criteria			Students choose a topic they consider important in the development of global trade and justify its relevance to the modern economy. They are supposed to prepare an essay on a chosen topic related to organization or technology trends in global trade and transport.													
						Course	objectiv	ves								
	The goal of the class is to focus on global market development. The role of digitalization and automation in global trade and transport services development will be discussed, along with the role of geopolitics and international competition.															
						Learnin	g outcor	nes								
Knowledge			E2_W03		Students understand types of economic ties in global trade and transport, they are familiar with interactions between entities in global supply chains .											
			E2_W05					inciples of the world trade, the process of their evolution and lobal trade and transport.								
			MSG2_W		Students understand types of economic ties in global trade and transport, they are familiar with interactions between entities in global supply chains .											
			MSG2_W05 Students understand the principles of the world trade, the process of their evolut the factors that influence global trade and transport.									olutior	n and			
Verification of learning outcomes - Knowledge																
						paper	, s	no	5	<u> </u>						
			l e			essay/pal /portfolio	tasks/ homeworks	individual presentation	group	00	activities	classroom discussion	dual t		្ ដ	
Outcomes			written exam	oral	test	essay/ /portfo	asks	divid	roup	==== assr	ctivil	assr iscus	individual	, [6	project	
	W/02		ν Ψ						1 6 5			ਹ ਹ			שַ מ	
E2_W03					X					X]				
E2_W05 MSG2_W03					X				_	X X						
MSG2_W03					X			1	_	X]		==		
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E2_U06 Students can identify types of risks related to international trade an operations and correctly determine their consequences and method MSG2_U03 Students are able to identify and analyse relations between busines	d transport s of mitigatio	on.											
MSG2_U03 Students are able to identify and analyse relations between busines		Students can identify types of risks related to international trade and transport operations and correctly determine their consequences and methods of mitigation.											
	Students are able to identify and analyse relations between business entities in global supply chains and institutions in their national and international environment.												
	Students can identify types of risks related to international trade and transport operations and correctly determine their consequences and methods of mitigation.												
Verification of learning outcomes - Skills													
written exam oral exam oral exam test test hortfolio tasks/ homeworks individual presentation group group group group classroom activities	individual project	group project											
E2_U03 X													
E2_U06 X													
MSG2_U03 X													
MSG2_U06 X X													
situations and conditions on global trade and transport markets, the challenges with creative thinking.	E2_K04 Students are ready to think and act in an entrepreneurial manner; adapt to new situations and conditions on global trade and transport markets, they can address challenges with creative thinking.												
E2_K06 Students are ready to identify, diagnose and resolve dilemmas and related to their profession.	Students are ready to identify, diagnose and resolve dilemmas and alternative solutions related to their profession.												
	situations and conditions on global trade and transport markets, they can address												
MSG2_K06 Students are ready to identify, diagnose and resolve dilemmas and related to their profession.	MSG2_K06 Students are ready to identify, diagnose and resolve dilemmas and alternative solutions related to their profession.												
Verification of learning outcomes - Attitudes													
written exam oral exam test test homeworks homeworks individual presentation group	individual	group project											
E2_K04 X													
E2_K06 X													
MSG2_K04 X													
MSG2_K06 X													

Course contents

- 1. Basic trends in global trade.
- 2. International transport networks and major trade routes.
- 3. Technology development and its role in the development of global trade.
- Geopolitics influencing global trade.
 Geopolitics influencing transport services.
- 6. The impact of e-commerce and omni-channel distribution on supply chains.
- 7. International competition.
- 8. Sharing economy development.
- 9. Risk assessment in international trade and transport.

Recommended reading lists

Reports and analysis of global trade development and trends.



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Container Logistics: The Role of the Container in the Supply Chain by <u>Dr Rolf Neise</u> (Editor), Kogan Page 2018. Rodrigue J.P., Comtois C., Slack B.: *The Geography of Transport Systems* FOURTH EDITION, New York: Routledge (2017). Robotic Process Automation and Risk Mitigation: The Definitive Guide by Mary C. Lacity, Steve Brookes Publishing 2017. Service Automation: Robots and the Future of Work 2016 by Leslie P. Willcocks.

Contact

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^{*} SS1- undergraduate studies * SS2 - graduate studies * SDang - doctoral studies ** MSG - International Economic Relations