

SYLLABUS academic year 2023/24Faculty of Economics University of Gdansk

Course title	Management							ECTS code		04.9.EE.FZ.3031			
							ECTS			S credits	credits 2		
										max. udents			
lame of unit administrating study KL Field of study					udy	Economics Field of specialisation NONE;							
Teaching staff Cezary Mańkowski, Associate Professor													
	Number of hours												
Lectures 12	Classe		Tuto		0	Laborato		0 Seminars 0			Language classes 0		
Forma aktywności								Year&Type of studies*			1 SPSDang, 2 SPSDang, 3 SPSDang,		
Hours with the participation of the academic teacher (including office hours, exams, others):								Semester:			1, 3, 5,		
Hours without the participation of the academic teacher (student's self-study, homeworks):								Type of course:			optional		
Total number of hours:							0	Language of instruction:			English		
Teaching form	ı	blended	earning										
	MS Teams												
Teaching methods													
Prerequisites (required courses and introductory requirements)													
Required course	es												
Introductory requirements													
Assessment method, forms and criteria													
Assessment met	nethod Course completion (graded)												
Assessment crite	Two projects on 1) business model, 2) business process, selected by a student, presented as case studies, and evaluated according to the following criteria: 1) difficulty of the selected project (0 -5 points) 2) correctness of the selected business process model (0 -5 points) 3) presentation, discussion (0 -5 points) Degree scale: 14 - 15 - very good (5) 11 - 12 - good plus (4.5) 9 - 10 - good (4) 7 - 8 - satisfactory plus (3.5) 5 - 6 - satisfactory (3) 0 - 4 - unsatisfactory (2)												
Course objectives													
To provide students with knowledge, skills and competences in management sciences													
Learning outcomes													
Knowledge E3_W06 Student knows the concepts, methods and tools relevant to the management sciences													
Verification of learning outcomes - Knowledge													
Outcomes E3_W06		written	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual	group presentation	classroom	classroom	x project	group	
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Skills	E3_U01	III .		pased on onterpret b			and tools	of manag	gement so	iences, pr	operly
Verification of learning outcomes - Skills											
Outcomes	written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group presentation	classroom activities	classroom discussion	individual project	group project
E3_U01										Х	
Attitudes	E3_K06 Student is able to supplement and improve his/her own knowledge and s concepts, methods and tools of management sciences					d skills in t	terms of				
Verification of learning outcomes - Attitudes											
Outcomes	written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group presentation	classroom activities	classroom discussion	individual project	group project
E3_K06										Х	

Course contents

1. Systematization of management sciences

System of management disciplines, classic and contemporary management concepts, definition of management, diagnostic and prognostic approach in management

- 2. Methods and tools for managing the organization Methods and tools for planning (business model), organizing (BPM), motivating (UMEWAP), controlling (KPI, SPC)
- 3. IT in management Integrated systems, dedicated systems

Recommended reading lists

Obligatory literature

- 1) Griffin R. W. (2013). *Management*, South-Western, Cengage Learning, Manson (available at https://libgen.lc/ads.php?md5=6735D9944BCD98AFA3815C6A444AAFED)
- 2) Osterwalder A., Pigneur Y. (2010). *Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers*, John Wiley & Sons, Inc., New Jersey (available at https://archive.org/download/bplans Business Model Generation/Business Model Generation.pdf)
- 3) Mańkowski, C. (2007). Ontological Foundations for Business Logistic Process Modeling. *Railway Transport and Logistics*, no. 2, p. 30-38

Facultative sources

- 1) Aris Community
- 2) Best ERP Systems 2020

Contact	cezary.mankowski@ug.edu.pl,

^{**} MSG - International Economic Relations