

|  |   |  |   |                       |                        |                   |                                  |                                |                                 |                         |                    |               |
|--|---|--|---|-----------------------|------------------------|-------------------|----------------------------------|--------------------------------|---------------------------------|-------------------------|--------------------|---------------|
| <b>Course title</b>  |   | Thomson Reuters Academy  |   |                       |                        |                   |                                  | <b>ECTS code</b>               |                                 | 04.0.EM.KL.22           |                    |               |
|  |   |  |   |                       |                        |                   |                                  | <b>ECTS credits</b>            |                                 | 2                       |                    |               |
| <b>Name of unit administrating study</b>   |   | IHZ  |   | <b>Field of study</b> |                        | MSG**             |                                  | <b>Field of specialisation</b> |                                 | IB;                     |                    |               |
| <b>Teaching staff</b>  |   | Monika Szmelter, Ph.D. ; Urszula Mrzygłód, PhD   |   |                       |                        |                   |                                  |                                |                                 |                         |                    |               |
| <b>Number of hours</b>   |   |  |   |                       |                        |                   |                                  |                                |                                 |                         |                    |               |
| <b>Lectures</b>  | 0 | <b>Classes</b>   | 0   | <b>Tutorials</b>      | 0                      | <b>Laboratory</b> | 15                               | <b>Seminars</b>                | 0                               | <b>Language classes</b> | 0                  |               |
| <b>Forma aktywności</b>  |   |  |   |                       |                        |                   | <b>Year&amp;Type of studies*</b> |                                | 3 SS1,                          |                         |                    |               |
| Hours with the participation of the academic teacher (including office hours, exams, others):  |   |  |   |                       |                        |                   | <b>Semester:</b>                 |                                | 6,                              |                         |                    |               |
| Hours without the participation of the academic teacher (student's self-study, homeworks):   |   |  |   |                       |                        |                   | <b>Type of course:</b>           |                                | obligatory                      |                         |                    |               |
| Total number of hours:   |   |  |   |                       |                        |                   | 0                                |                                | <b>Language of instruction:</b> |                         | English            |               |
| <b>Teaching form</b>   |   | in-class learning<br>Thomson Reuters Data Suite (room 402)   |   |                       |                        |                   |                                  |                                |                                 |                         |                    |               |
| <b>Teaching methods</b>  |   | Work in computer laboratories, Activating methods in training classes, Students have the opportunity to attend the Thomson Reuters Eikon certification and gain certificate.   |   |                       |                        |                   |                                  |                                |                                 |                         |                    |               |
| <b>Prerequisites (required courses and introductory requirements)</b>  |   |  |   |                       |                        |                   |                                  |                                |                                 |                         |                    |               |
| <b>Required courses</b>  |   | Finance  |   |                       |                        |                   |                                  |                                |                                 |                         |                    |               |
| <b>Introductory requirements</b>   |   | Basic knowledge of financial markets. Basic computer skills - Windows enviroment. Basic knowledge of excel programme.  |   |                       |                        |                   |                                  |                                |                                 |                         |                    |               |
| <b>Assessment method, forms and criteria</b>   |   |  |   |                       |                        |                   |                                  |                                |                                 |                         |                    |               |
| <b>Assessment method</b>   |   | Course completion (graded)   |   |                       |                        |                   |                                  |                                |                                 |                         |                    |               |
| <b>Assessment criteria</b>   |   | The final grade consists of results in on-line certification exam provided by Thomson Reuters and University of Gdansk (Thomson Reuters Eikon Certification). In the case of positive certification results (gained certificate), student automatically gains very good grade. Presence is obligatory during the course. |   |                       |                        |                   |                                  |                                |                                 |                         |                    |               |
| <b>Course objectives</b>   |   |  |   |                       |                        |                   |                                  |                                |                                 |                         |                    |               |
| Thomson Reuters Academy has two main objectives. These are: 1) to familiarize students with modern technology used in professional business environment and prepare them for Thomson Reuters Certification; 2) to familiarize students how to use the Thomson Reuters Eikon for searching data and problem solving related to financial markets, companies and global economy. |   |  |   |                       |                        |                   |                                  |                                |                                 |                         |                    |               |
| <b>Learning outcomes</b>   |   |  |   |                       |                        |                   |                                  |                                |                                 |                         |                    |               |
| <b>Knowledge</b>   |   | MSG1_W08   | Students acquire knowledge about the software - Thomson Reuters Eikon (database). Students know rules of using the database and the scope of this information service. Students are able to name financial instruments and applications using proffessional vocabulary. |                       |                        |                   |                                  |                                |                                 |                         |                    |               |
|  |   | MSG1_W17   | Students know trends on key financial markets. Students explain financial markets rules and characterize them using Thomson Reuters Eikon.  |                       |                        |                   |                                  |                                |                                 |                         |                    |               |
| <b>Verification of learning outcomes - Knowledge</b>   |   |  |   |                       |                        |                   |                                  |                                |                                 |                         |                    |               |
| <b>Outcomes</b>  |   | written exam   | oral exam   | test                  | essay/paper /portfolio | tasks/ homeworks  | individual presentation          | group presentation             | classroom activities            | classroom discussion    | individual project | group project |
| MSG1_W08   |   |  |   | X                     |                        |                   |                                  |                                |                                 |                         |                    |               |
| MSG1_W17   |   |  |   | X                     |                        |                   |                                  |                                |                                 |                         |                    |               |
| <b>Skills</b>  |   | MSG1_U04   | Students are following the current situation on financial markets, including international markets, and draw simple conclusions based on the available database applications, statistical and financial data found in Thomson Reuters Eikon.                            |                       |                        |                   |                                  |                                |                                 |                         |                    |               |

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|  | MSG1_U08 | Students are able to create screens in Thomson Reuters Eikon, use applications, load data and decide on searching methods.              |
|  | MSG1_U10 | Students use Thomson Reuters Eikon for searching and analyzing data necessary for professional work.                                    |
|  | MSG1_U16 | Students use adequate vocabulary to characterize financial markets, world economy and financial situation of corporates (fundamentals). |

**Verification of learning outcomes - Skills**

| Outcomes | written exam | oral exam | test | essay/paper /portfolio | tasks/ homeworks | individual presentation | group presentation | classroom activities | classroom discussion | individual project | group project |
|----------|--------------|-----------|------|------------------------|------------------|-------------------------|--------------------|----------------------|----------------------|--------------------|---------------|
| MSG1_U04 |              |           | X    |                        |                  |                         |                    |                      |                      |                    |               |
| MSG1_U08 |              |           | X    |                        |                  |                         |                    |                      |                      |                    |               |
| MSG1_U10 |              |           | X    |                        |                  |                         |                    |                      |                      |                    |               |
| MSG1_U16 |              |           | X    |                        |                  |                         |                    |                      |                      |                    |               |

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|-----------|----------|--|
| Attitudes | MSG1_K01 | Students understand the necessity of broadening knowledge by the means of available Internet applications. |
|           | MSG1_K04 | Students show responsible attitude toward given access to the database. Students understand safety rules.  |

**Verification of learning outcomes - Attitudes**

| Outcomes | written exam | oral exam | test | essay/paper /portfolio | tasks/ homeworks | individual presentation | group presentation | classroom activities | classroom discussion | individual project | group project |
|----------|--------------|-----------|------|------------------------|------------------|-------------------------|--------------------|----------------------|----------------------|--------------------|---------------|
| MSG1_K01 |              |           | X    |                        |                  |                         |                    |                      |                      |                    |               |
| MSG1_K04 |              |           | X    |                        |                  |                         |                    | X                    |                      |                    |               |

**Course contents**

Thomson Reuters Academy 1: Introduction to the Thomson Reuters Eikon. Key Components and Data (introduce, data range in service, using "help" tool), informations related Thomson Reuters company and key products,

Thomson Reuters Academy 2: Searching for Data and News (data searching, news, fundamental and economic data, using tools like: Reuters Search, Speed Guides)

Thomson Reuters Academy 3: Searching for Data and News (searching news and historical data in applications, files saving)

Thomson Reuters Academy 4: Displaying Data and Screen Design (screen design, applications functionality, screens managing, data linking)

Thomson Reuters Academy 5: Analysing data using charts (introduce to Chart, creating charts, adding indicators, trend analyze)

Thomson Reuters Academy 6: Retrieving Data in Excel using Thomson Reuters Eikon (real-time data transfer to Excel, possibility to get fundmanetal data of companies)

Thomson Reuters Academy 7: Using selected calculators

Thomson Reuters Academy 8: Additional functions of Thomson Reuters Eikon, Google CHrome Extension, Interactive Map, Company Chart View, Social Media Monitor

**Recommended reading lists**

Materials prepared by Thomson Reuters company.

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\* SS1- undergraduate studies \* SS2 - graduate studies \* SDang - doctoral studies

\*\* MSG - International Economic Relations