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|--|---|---|-----------------|------------------------|-------------------------|-------------------------|--------------------------|----------------------|----------------------|--------------------|---------------|--|
| Course title | Passenger transport | | | | | | ECTS code | 14.03.5366 | | | | |
| | | | | | | | ECTS credits | 5 | | | | |
| | | | | | | | max. students | 20 | | | | |
| Name of unit administrating study | KRT | Field of study | Economics/MSG** | | Field of specialisation | NONE; | | | | | | |
| Teaching staff | Marcin Wołek, Associate Professor ; Dariusz Tłoczyński, Associate Professor ; Krzysztof Grzelec, Associate Professor | | | | | | | | | | | |
| Number of hours | | | | | | | | | | | | |
| Lectures | 30 | Classes | 0 | Tutorials | 0 | Laboratory | 0 | Seminars | 0 | Language classes | 0 | |
| Forma aktywności | | | | | | | Year&Type of studies* | 1 SS2, 2 SS2, 3 SS1, | | | | |
| Hours with the participation of the academic teacher (including office hours, exams, others): | | | | | | Semester: | 2, 4, 6, | | | | | |
| Hours without the participation of the academic teacher (student's self-study, homeworks): | | | | | | Type of course: | optional | | | | | |
| Total number of hours: | | | | | | 0 | Language of instruction: | English | | | | |
| Teaching form | in-class learning | | | | | | | | | | | |
| Teaching methods | Lectures including multimodal presentations, Discussion, questioning, Case studies, technical excursion to Gdansk airport | | | | | | | | | | | |
| Prerequisites (required courses and introductory requirements) | | | | | | | | | | | | |
| Required courses | no formal requirements | | | | | | | | | | | |
| Introductory requirements | knowledge of basic economics issues and basics of transport economics | | | | | | | | | | | |
| Assessment method, forms and criteria | | | | | | | | | | | | |
| Assessment method | Exam | | | | | | | | | | | |
| Assessment criteria | Presentation on passenger transport market subject (the title will be individually discussed during lecture). Evaluation criteria: 91 - 100 pts - A (5) 81-90 pts - B (4,5) 71-80 pts - B (4) 61-70 pts - C+ (3,5) 51-60 pts - C (3) 50 pts and less - D (2) Attendance rate: 25 pts (maks.), presentation (maks.) 75 pts. | | | | | | | | | | | |
| Course objectives | | | | | | | | | | | | |
| To provide specific knowledge on particular passenger transport markets, including air, railway, road and urban. | | | | | | | | | | | | |
| Learning outcomes | | | | | | | | | | | | |
| Knowledge | E2_W01 | has an in-depth knowledge of various types of existing economic entities and organisations as well as an extended knowledge of public institutions on passenger transport market. | | | | | | | | | | |
| | MSG2_W01 | has an in-depth and structured knowledge of passenger transport market, its place in the system of sciences, its relations with other sciences and fields of knowledge; | | | | | | | | | | |
| Verification of learning outcomes - Knowledge | | | | | | | | | | | | |
| Outcomes | written exam | oral exam | test | essay/paper /portfolio | tasks/ homeworks | individual presentation | group presentation | classroom activities | classroom discussion | individual project | group project | |
| | E2_W01 | | | | | X | X | X | X | | | |
| MSG2_W01 | | | | | | X | X | X | X | | | |
| Skills | E2_U01 | can creatively interpret and explain economic and social phenomena on passenger | | | | | | | | | | |

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| | | transport market, using acquired knowledge of economics, finance and management sciences |
| | MSG2_U01 | can creatively interpret and explain complex and atypical economic phenomena and the relations occurring on passenger transport market, using the acquired knowledge in economics, finance and international economic relations; |

Verification of learning outcomes - Skills

| Outcomes | written exam | oral exam | test | essay/paper /portfolio | tasks/ homeworks | individual presentation | group presentation | classroom activities | classroom discussion | individual project | group project |
|----------|--------------|-----------|------|------------------------|------------------|-------------------------|--------------------|----------------------|----------------------|--------------------|---------------|
| E2_U01 | | | | | | X | X | X | X | | |
| MSG2_U01 | | | | | | X | X | X | X | | |

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| Attitudes | E2_K01 | recognises the importance of knowledge in the field of passenger transport market in the process of identifying and solving economic problems and of consulting experts when having difficulties in solving them independently |
| | MSG2_K01 | can creatively interpret and explain complex and atypical economic phenomena on passenger transport market and the relations occurring between them, using the acquired knowledge in economics, finance and international economic relations; |

Verification of learning outcomes - Attitudes

| Outcomes | written exam | oral exam | test | essay/paper /portfolio | tasks/ homeworks | individual presentation | group presentation | classroom activities | classroom discussion | individual project | group project |
|----------|--------------|-----------|------|------------------------|------------------|-------------------------|--------------------|----------------------|----------------------|--------------------|---------------|
| E2_K02 | | | | | | | X | X | X | | |
| MSG2_K01 | | | | | | | X | X | X | | |

Course contents

1. Introduction.
2. Passenger transport market as a segment of transport market.
3. Environmental challenges of the development of passenger transport.
4. Transport policy as a determinant of passenger transport development.
5. Demand for passenger transport services.
6. Competition on passenger transport market.
7. Marketing in passenger transport.
8. Promotion of passenger transport services.
9. Analysis of the functioning of passenger transport.
10. The main problems of road passenger transport.
11. The main problems of rail passenger transport.
12. The main problem of sea passenger transport.
13. The main problems of urban passenger transport.
14. The main problems of air passenger transport.

Recommended reading lists
Basic literature:

- 1.
2. W. Black: Sustainable Transportation. Problems and Solutions. The Guilford Press, New York, London 2010.
3. Selected papers from journals: "Journal of Cleaner Production", "Energies", "Transportation", "Public Transport International".
4. K. Hebel, M. Wolek: Methodology for the evaluation of walking trips among the inhabitants in the light of marketing research results in Warsaw and Gdynia (Poland). [In:] Transport development challenges in the 21st century: proceedings of the 2019 TranSopot Conference / Suchanek Michał (red.), Springer Proceedings in Business and Economics, 2021, Cham, Springer, s.227-238, ISBN 978-3-030-50009-2

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| Contact | marcin.wolek@ug.edu.pl , dariusz.tloczynski@ug.edu.pl , krzysztof.grzelec@ug.edu.pl , |
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* SS1- undergraduate studies * SS2 - graduate studies * SDang - doctoral studies

** MSG - International Economic Relations