

Course title	Passenger transport						ECTS code	14.03.5366				
							ECTS credits	5				
							max. students	20				
Name of unit administrating study	KRT	Field of study	Economics/MSG**		Field of specialisation	NONE;						
Teaching staff	Marcin Wołek, Associate Professor ; Dariusz Tłoczyński, Associate Professor ; Krzysztof Grzelec, Associate Professor											
Number of hours												
Lectures	30	Classes	0	Tutorials	0	Laboratory	0	Seminars	0	Language classes	0	
Forma aktywności							Year&Type of studies*	1 SS2, 2 SS2, 3 SS1,				
Hours with the participation of the academic teacher (including office hours, exams, others):						Semester:	2, 4, 6,					
Hours without the participation of the academic teacher (student's self-study, homeworks):						Type of course:	optional					
Total number of hours:						0	Language of instruction:	English				
Teaching form	in-class learning											
Teaching methods	Lectures including multimodal presentations, Discussion, questioning, Case studies, technical excursion to Gdansk airport											
Prerequisites (required courses and introductory requirements)												
Required courses	no formal requirements											
Introductory requirements	knowledge of basic economics issues and basics of transport economics											
Assessment method, forms and criteria												
Assessment method	Exam											
Assessment criteria	Presentation on passenger transport market subject (the title will be individually discussed during lecture). Evaluation criteria: 91 - 100 pts - A (5) 81-90 pts - B (4,5) 71-80 pts - B (4) 61-70 pts - C+ (3,5) 51-60 pts - C (3) 50 pts and less - D (2) Attendance rate: 25 pts (maks.), presentation (maks.) 75 pts.											
Course objectives												
To provide specific knowledge on particular passenger transport markets, including air, railway, road and urban.												
Learning outcomes												
Knowledge	E2_W01	has an in-depth knowledge of various types of existing economic entities and organisations as well as an extended knowledge of public institutions on passenger transport market.										
	MSG2_W01	has an in-depth and structured knowledge of passenger transport market, its place in the system of sciences, its relations with other sciences and fields of knowledge;										
Verification of learning outcomes - Knowledge												
Outcomes	written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group presentation	classroom activities	classroom discussion	individual project	group project	
E2_W01						X	X	X	X			
MSG2_W01						X	X	X	X			
Skills	E2_U01	can creatively interpret and explain economic and social phenomena on passenger										

		transport market, using acquired knowledge of economics, finance and management sciences
	MSG2_U01	can creatively interpret and explain complex and atypical economic phenomena and the relations occurring on passenger transport market, using the acquired knowledge in economics, finance and international economic relations;

**Verification of learning outcomes - Skills**

Outcomes	written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group presentation	classroom activities	classroom discussion	individual project	group project
E2_U01						X	X	X	X		
MSG2_U01						X	X	X	X		

Attitudes	E2_K01	recognises the importance of knowledge in the field of passenger transport market in the process of identifying and solving economic problems and of consulting experts when having difficulties in solving them independently
	MSG2_K01	can creatively interpret and explain complex and atypical economic phenomena on passenger transport market and the relations occurring between them, using the acquired knowledge in economics, finance and international economic relations;

**Verification of learning outcomes - Attitudes**

Outcomes	written exam	oral exam	test	essay/paper /portfolio	tasks/ homeworks	individual presentation	group presentation	classroom activities	classroom discussion	individual project	group project
E2_K02							X	X	X		
MSG2_K01							X	X	X		

**Course contents**

1. Introduction.
2. Passenger transport market as a segment of transport market.
3. Environmental challenges of the development of passenger transport.
4. Transport policy as a determinant of passenger transport development.
5. Demand for passenger transport services.
6. Competition on passenger transport market.
7. Marketing in passenger transport.
8. Promotion of passenger transport services.
9. Analysis of the functioning of passenger transport.
10. The main problems of road passenger transport.
11. The main problems of rail passenger transport.
12. The main problem of sea passenger transport.
13. The main problems of urban passenger transport.
14. The main problems of air passenger transport.

**Recommended reading lists**
**Basic literature:**

- 1.
2. W. Black: Sustainable Transportation. Problems and Solutions. The Guilford Press, New York, London 2010.
3. Selected papers from journals: "Journal of Cleaner Production", "Energies", "Transportation", "Public Transport International".
4. K. Hebel, M. Wolek: Methodology for the evaluation of walking trips among the inhabitants in the light of marketing research results in Warsaw and Gdynia (Poland). [In:] Transport development challenges in the 21st century: proceedings of the 2019 TranSopot Conference / Suchanek Michał (red.), Springer Proceedings in Business and Economics, 2021, Cham, Springer, s.227-238, ISBN 978-3-030-50009-2

Contact	<a href="mailto:marcin.wolek@ug.edu.pl">marcin.wolek@ug.edu.pl</a> , <a href="mailto:dariusz.tloczynski@ug.edu.pl">dariusz.tloczynski@ug.edu.pl</a> , <a href="mailto:krzysztof.grzelec@ug.edu.pl">krzysztof.grzelec@ug.edu.pl</a> ,
---------	--

\* SS1- undergraduate studies \* SS2 - graduate studies \* SDang - doctoral studies

\*\* MSG - International Economic Relations