SYLLABUS academic year 2023/24Faculty of Economics University of Gdansk

| Course title Project Management-in Search of Excellence | | | | | | | | | | | ECTS code 04.0.EM. | | | 5L.123 | | |
|--|--|---|-----------------------|---------------------------|------------------|---------------|----------------------------|--------------------------|-----------------------|---------|---------------------|----------------|--------------------|------------|---------|------------------|
| | | | | | | | | | | | | S cred | | | | |
| Name of unit administra | | | | Field of s | | | MSG | i** Fie | | ld of s | specialisation | | on |] | [B; | |
| Teaching staff | Olga | a Dębicka | a, PhD ; | Michał La | | | | | | | | | | | | |
| | 1[| <u> </u> | 1 | | ber of l | | | 1 . | | | | | | | | |
| Lectures 15 Class | | na aktyv | | | | | ratory | | 0 Semina | | | | Language classes 0 | | | |
| | .][| | 20 | Year&Type of studies* | | | es* | | | | | | | | | |
| Hours with the participation of the academic teacher (including office hours, exams, others): | | | | | | | 39 | Semester: | | | | 6, | | | | |
| Hours without the participation of the academic teacher (student's self-study, homeworks): | | | | | | | 11 | Type of course: | | | | obligatory | | | | |
| Total number of hours: | | | | | | | 50 | Language of instruction: | | | | | English | | | |
| Teaching form | in-class learning | | | | | | | | | | | | | | | |
| Teaching methods Lectures including multimodal presentations, Activating methods in training classes, Metoda case study, Academic English | | | | | | | | | | | | | | | | |
| | Pi | erequisi | tes (requ | ired cour | ses and | d intr | oductor | ry re | equirer | nent | s) | | | | | |
| Required courses There are no prerequisite requirements. | | | | | | | | | | | | | | | | |
| Introductory requirements | General knowledge on computer science, logistics. | | | | | | | | | | | | | | | |
| | | | Assess | ment me | thod, fo | orms | and cri | iteri | a | | | | | | | |
| Assessment method | Course completion (graded) | | | | | | | | | | | | | | | |
| Assessment criteria 1. Written test2. Q&A multiple choice test: 24 questions—Final rating: 60 pt: 24 from I + 36 from II test. —32 - 38 =3,0—39 - 44 = 3,5—45 - 49 = 4,0—50 - 54 = 4,5 —55 - 60 = 5,0 | | | | | | | | | | | | | | | | |
| | | | | | se obje | | | | | | | | | | | |
| The aim of this subject i vocabulary in the discus | is to famili sed field (| arize stu academi | dents wi c English | th project n) Case st | t mana udy me | geme ethod | ent issu ology v | ies. will l | Studer be used | nts w | vill be t partic | teach cular | n prop analy | ses. | adem | ıic |
| | 1 | | | Learn | ing out | come | es | | | | | | | | | |
| Knowledge | MSG1_W | - 11 | | clarified, business | | | l detail | ed l | knowle | dge | in sel | ected | l spec | cialty | in the | field of |
| | MSG1_W14 Student has fundamental knowledge of business entity management on international market, including knowledge connected with marketing concepts and tools used in management. | | | | | | | | | | | | | | | |
| | | V | erificatio | n of learn | ing out | tcome | es - Kno | owle | edge | | | | | | | |
| | | | | ٦, | - | | | | | | | | | | | |
| Outcomes | written exam | oral exam | test | essay/paper /portfolio | tasks/ | homework | individual presentation | | group presentation | 00000 | activities | classroom | discussion | individual | project | group project |
| MSG1_W04 | | | Х | | | | | | | | | | | | | |
| MSG1_W14 | | | | | | | | | | | Х | | | | | Х |
| Skills | MSG1_U | Student utilizes fundamental theoretical knowledge in practice with reference to economic entities on international market with particular consideration of the EU market (in connection with selected specialty in the field of international business relations). | | | | | | | | | | | | | | |
| | MSG1_U06 Student uses knowledge to take up new challenges, solve dilemma which apper business activity and solves business problems. | | | | | | | | | | ar in | | | | | |
| | MSG1_U08 Student uses basic methods and tools, including computer tools and techniques to acquire data, and marketing tools to diagnose economic processes and takes up correct business decisions basing on them. | | | | | | | | | | | | | | | |

ID OOR VACUA

SYLLABUS academic year 2023/24

Faculty of Economics University of Gdansk

| | MSG1_U0 | | Student uses notions connected with international business relations correctly (in connection with selected specialty in the field of international business relations). | | | | | | | | | | |
|---|--|---------------------------------|--|---------------------------|---------------------|---|-----------------------|--|-------------------------|-----------------------|------------------|--|--|
| | MSG1_U1 | | Student presents own opinion supporting it with arguments based on selected theories, views of various authors and/or statistical data. | | | | | | | | | | |
| | MSG1_U1 | busir | Student has language skills in economics, appropriate for the field of international business relations, in accordance with requirements for B2 level according to Common European Framework of Reference for Languages. | | | | | | | | | | |
| Verification of learning outcomes - Skills | | | | | | | | | | | | | |
| Outcomes | written exam | written exam oral exam | | essay/paper /portfolio | tasks/ homeworks | individual presentation group presentation | | classroom activities classroom discussion | | individual project | group project | | |
| MSG1_U02 | | | | | | | X | X | | X | | | |
| MSG1_U06 | | | | | | | | | | | | | |
| MSG1_U08 | | | | | X | | | | | | X | | |
| MSG1_U09 | | | X | | | | | | | | | | |
| MSG1_U13 | | | | | | | | | X | | | | |
| MSG1_U16 | | | | | | | | | X | | Х | | |
| Attitudes | MSG1_K02 Student cooperates in a team and undertakes various team roles, has elementary organizational skills which allow to accomplish goals connected with planning and undertaking professional activities. | | | | | | | | | | | | |
| | MSG1_K03 Student communicates with the surrounding properly, determines priorities leading to accomplishment of own or others tasks and bears responsibility for undertaken activities. | | | | | | | | | | | | |
| Verification of learning outcomes - Attitudes | | | | | | | | | | | | | |
| Outcomes | written exam | written exam oral exam | | essay/paper /portfolio | tasks/ homeworks | individual presentation | group presentation | classroom activities | classroom discussion | individual project | group project | | |
| MSG1_K02 | | | | | | | | X | | | | | |
| MSG1_K03 | | | | | | | | X | | | | | |

Course contents

1. The growth of project management - best practices in project management

(resistance to change, strategic imperatives for project management, project management life cycle. excellence in project management, definitions of success, project management maturity, critical success factors in project management)

2. The maturity of modern project management

(customers' expectations, competitiveness, new product development, efficiency and effectiveness, company survival, classification of changes, classification of companies, recessionary effects, global pressures, concurrent engineering, project objectives, velocity of change, management style, authority and job descriptions, evaluation of team members, project management skills, planning hours/dollars, education and training, project sponsorship, project failures; case study of eneterprises)

3. Project management methodologies

(examples of methodology development, overcoming development and implementation barriers, critical components, benefits of a standard methodology, implementing the methodology, project management tools)

4. Strategic planning in project management

(critical success factors for strategic planning, identifying strategic resources, strategic selection of projects, organizational restructuring, career planning)

5. Project portfolio management and project office

SYLLABUS academic year 2023/24

Faculty of Economics University of Gdansk

(project selection obstacles, identification of projects, strategic selection of projects, strategic timing, analyzing the portfolio, project management information systems, dissemination of information, development of standards and templates, project management benchmarking. risks of using a project office)

6. Integrated processes

(understanding integrated management processes, total quality management, concurrent engineering, risk management, change management, other management processes)

7. Corporate culture and management support

(creation of a corporate culture, corporate values, prioritization of work, visible support from senior managers, excellence in project sponsorship, empowerment of project managers, the effect of mergers and acquisitions on project management)

8. Informal project management, training and education

(informal versus formal project management, communication, cooperation, teamwork, identifying the need for training, fundamentals of project management education, designing the courses and conducting the training, measuring the return on investment, competency models)

Recommended reading lists

Literature:

- 1. Kerzner H., Project Management Best Practices: Achieving Global Excellence, John Wiley&Sons Ic., New Jersey 2010
- 2. H. Kerzner: "Project Management: A Systems Approach to Planning, Scheduling, and Controlling", John Wiley&Sons, New Jersey, 2013

Further literature:

1. Kerzner H., Advanced Project Management, John Wiley&Sons Ic., New Jersey 2004

Contact olga.debicka@ug.edu.pl, michal@laskowski.edu.pl,

^{*} SS1- undergraduate studies * SS2 - graduate studies * SDang - doctoral studies

^{**} MSG - International Economic Relations